



LUNORA TM RESORT

Where Luxury Finds Peace — Created by CLIPI.HUB





INTRODUCING LUNORATM

Our Mission

To create an exclusive sanctuary where luxury and tranquility harmonize for unparalleled guest experiences — a place where every detail is curated to nurture the senses and elevate the soul.

Our Vision

To be the world's most sought-after resort brand, blending refined elegance with peaceful wellness — setting a new standard in luxury hospitality across the globe.

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BRAND PERSONALITY

The LUNORATM brand is defined by four core qualities that shape every guest touchpoint — from architecture and service to scent and silence.

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Elegant

Timeless style with refined, sophisticated design that endures beyond trends.



Relaxing

Serene environments carefully crafted to soothe the senses and restore inner calm.



Exclusive

Intimate, personalised experiences curated for the most discerning of guests.

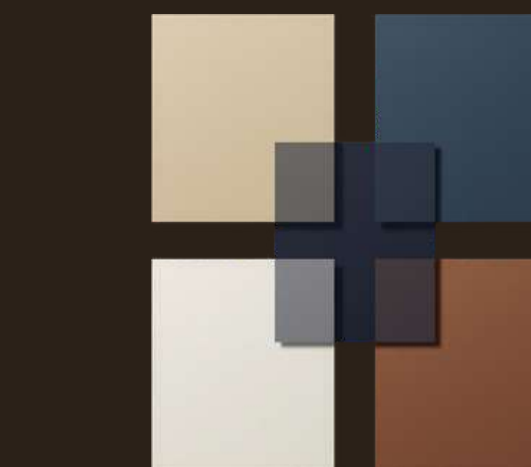


Sophisticated

Meticulous attention to detail and premium craftsmanship in every element.

VISUAL IDENTITY

LUNORA™'s visual identity is built on a refined palette of Sand Beige, Deep Ocean Blue, Ivory, and Bronze — each chosen to evoke serenity, exclusivity, and timeless elegance. Elegant serif typefaces command headings, while clean sans-serif body text ensures effortless readability across all touchpoints.



Bronze lettering on stone —
where identity meets
environment.

HOTEL STATIONERY & KEY CARDS



Every touchpoint of the LUNORATM guest journey is crafted with meticulous attention to detail. Our bespoke stationery collection — featuring hand-pressed letterheads, lined envelopes, and foil-stamped notecards — reflects the brand's commitment to understated elegance.

Embossed with the LUNORATM monogram in Bronze on Ivory stock, each piece communicates exclusivity before a single word is read. Premium textures and soft-touch finishes transform everyday collateral into lasting impressions.

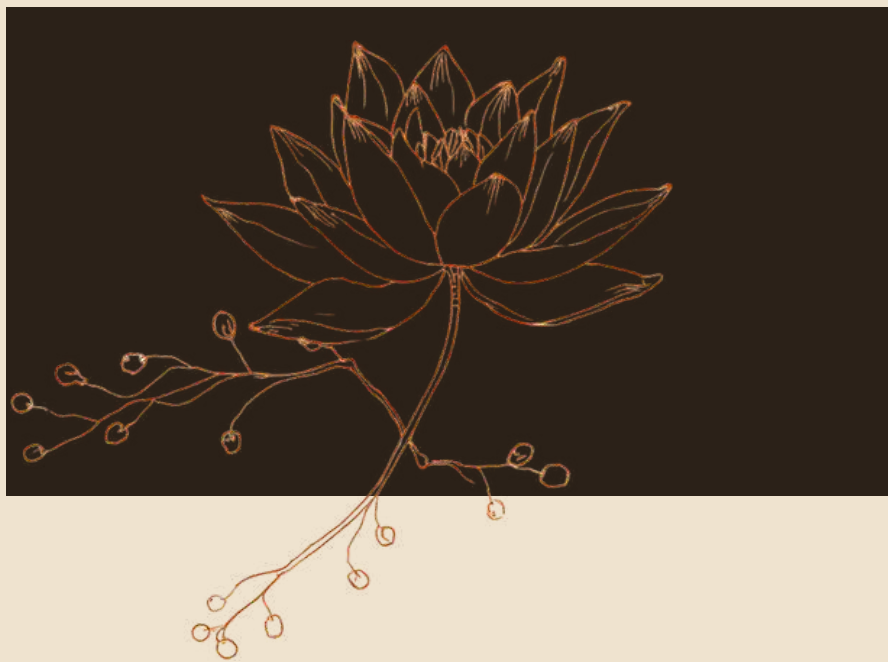
Room key cards are finished with brushed bronze metallic laminate and laser-etched resort insignia — a subtle yet powerful expression of LUNORATM's refined identity. Every detail, a signature of luxury.

— CLIPI.HUB





SPA & WELLNESS



Where wellness meets understated luxury.

LUNORA™'s spa identity is rooted in calm, natural materials, and refined simplicity. From hand-lettered signage in brushed bronze to softly embossed product packaging — oils, lotions, and ritual essentials — every detail whispers serenity. Plush robes and monogrammed towels in ivory and sand beige invite guests to surrender to stillness. A sensory world where elegance and tranquility are one.

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LUXURY BROCHURES & PRINT COLLATERAL

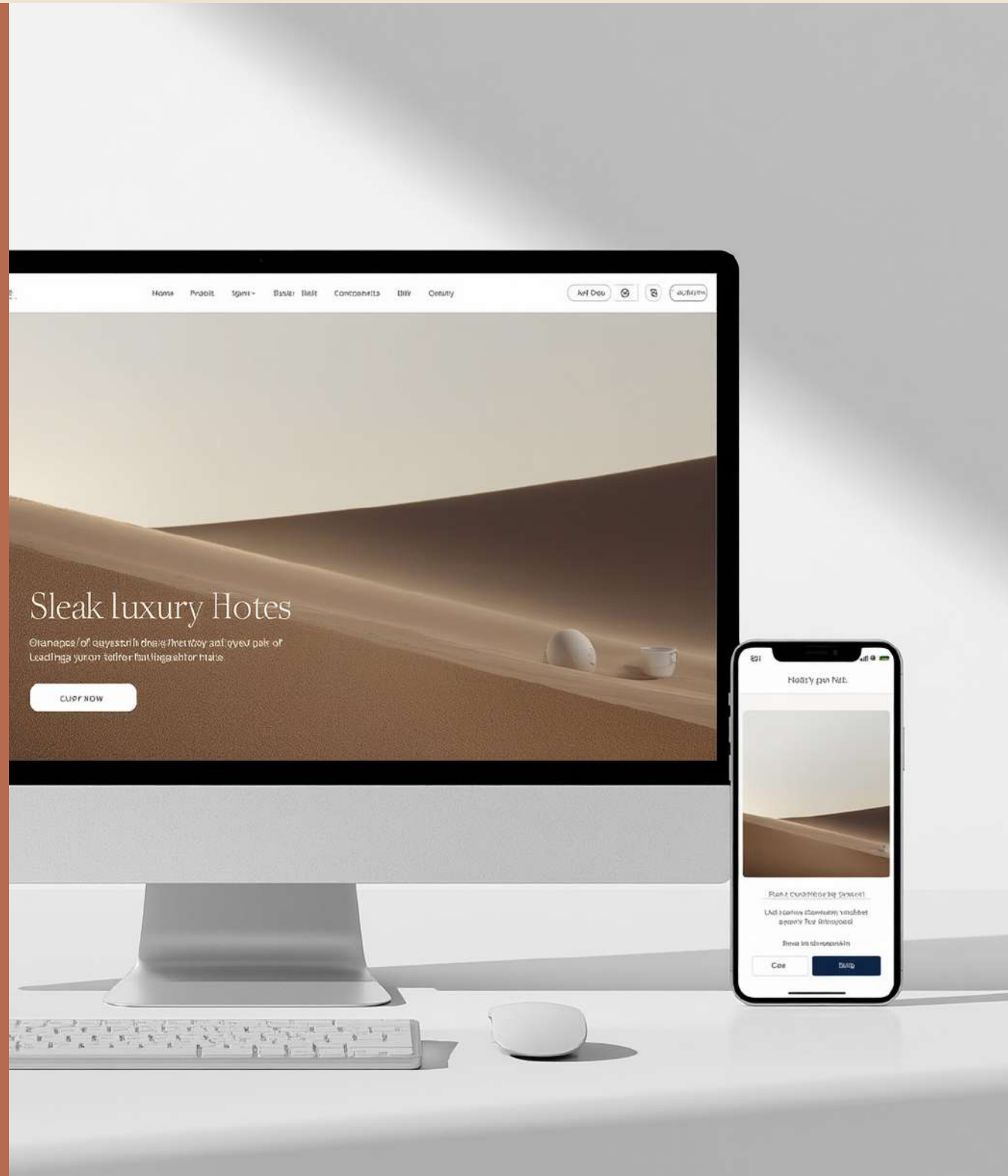


LUNORATM's print collateral reflects the brand's unwavering commitment to tactile luxury. Each brochure cover and inside spread is crafted with deep ocean blue typography, bronze foil stamping, and soft-touch matte paper — conveying resort offerings, spa menus, and curated dining experiences with refined elegance. Every detail is a promise of exclusivity.

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WEBSITE & DIGITAL PRESENCE

A seamless digital experience reflecting LUNORA™'s refined identity.

- Clean, sophisticated homepage showcasing resort imagery and effortless booking.
- Mobile-responsive design ensuring elegance across every screen.
- Consistent Sand Beige, Deep Ocean Blue & Bronze palette for digital harmony.
- Intuitive interface designed for the discerning traveler.

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GUEST EXPERIENCE & AMBIANCE

Personalized, discreet service fostering deep relaxation and a sense of belonging. Every detail is curated to anticipate the needs of our guests before they are expressed. Spaces are thoughtfully designed to harmonize with their natural surroundings — where architecture, landscape, and light converge to create an atmosphere of effortless tranquility.

Exclusive amenities crafted for ultimate peace and comfort — from private garden terraces to sunset infinity pools — ensuring every moment at LUNORA™ is an experience of unparalleled serenity.

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MARKET POSITIONING



LUNORA™ STRENGTHS

- ◆ Exclusive, intimate locations curated for serenity and privacy
- ◆ Immersive wellness programs rooted in holistic luxury
- ◆ Bespoke, discreet service tailored to each guest
- ◆ Sophisticated branding with timeless elegance
- ◆ Harmonious design blending nature and refined comfort

KEY COMPETITORS

Aman Resorts — Ultra-exclusive retreats, minimalist design, remote locations.

Four Seasons — Global luxury standard, full-service amenities, consistent excellence.

Six Senses — Wellness-led philosophy, sustainability focus, immersive spa experiences.

LUNORA™ unites all three pillars: exclusivity, service, and wellness.

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GROWTH ROADMAP

- 2023 — Brand Establishment: Flagship resort launch and brand identity unveiled, setting the standard for refined luxury.
- 2024 — Spa & Wellness Expansion: World-class spa and wellness centers integrated across all LUNORA™ properties.
- 2025–2027 — Global Resort Openings: Exclusive new destinations across the Maldives, Tuscany, and Southeast Asia.
- 2028+ — Sustainable Luxury Innovation: Pioneering eco-conscious design and sustainable practices without compromise to elegance.





THANK YOU

Thank you for discovering LUNORA™ — Where Luxury Finds Peace.
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